

SAFAR
ROAD SAFETY WEEK PROGRAMME
(12-07-2006 To 18-07-2006)

- 12-07-2006 : F.N.: Inauguration of the Programme
A.N.: Sensitization of
- Owners of motor vehicles of different categories
- Licence holders of driving schools
- 13-07-2006 : Refresher / Awareness programme for drivers of different categories of Vehicles
- 14-07-2006 : Medical camp for motor vehicle drivers
- 15-07-2006 : Sensitization of School Children
- Addressing School Children
- Essay / Debate competitions
- 16-07-2006 : Rallies – by
- School Children
- Operators of motor vehicles
- Motor vehicle Drivers
- 17-07-2006 : - Road Shows
- Street plays
- Burrakathas
- 18-07-2006 : F.N.: Photo Exhibition
A.N.: Valedictory Function

Programmes to run independently at District, Unit and M.V.I. Level Offices. At Unit and M.V.I. level offices, concentration should be on sensitization of rural people. Through out the week, publicity vehicles of different categories shall move in the district.

PUBLICITY:

- Daily press briefing
- Press to be invited to every programme
- Hoardings
- Banners
- Posters
- Pamphlets
- Exhibition of slides in cinema theaters
- Exhibition of the film on Road Safety produced by the department.
(CDs already supplied during the SAFAR programme in October 2005)